

Education

Anna University

May 2021 | Pollachi

BE-CSE, Dr. Mahalingam College of Engineering and Technology

Skills

Design

Motion Design
Web Interaction Design
Story Boarding
3d Animation

Tools

Adobe Creative suite
Figma
Blender

Language

Tamil
English

Experience

Kissflow | Motion Designer

Dec 2022 - Present

Excelled in creating visually captivating animations and effects that bring brands to life. I've led successful animated ad campaigns, delivered impactful explainer videos, and received recognition for unique event experience animations. Additionally, I managed a significant increase in project volume and played a key role in adopting AI in design.

Slapstick Motion Studios | Freelancer

Aug 2022 - Nov 2022

Contributed to brand growth through impactful motion design, enhancing marketing campaigns and brand communication. By developing engaging app content modules, I facilitated effective user learning experiences. Additionally, I collaborated with diverse clients to meet unique objectives.

Caresoft Global | Technical Photographer

Jul 2021 - May 2022

Delivered visually compelling content through photography. I created advanced works such as 360-degree photos and exploded views for high-end brands like Tesla and Ford. I effectively communicated with the on-site team, addressing questions and concerns, and played a role in helping teams showcase their projects through explainer videos.

Self | Freelance Motion Designer

May 2020 - Nov 2023

I've passionately crafted numerous captivating designs as a motion graphic designer. My experience extends to successfully completing freelance projects, where I've worked diligently to ensure a positive and hassle-free customer experience.

Recognition

Best performer of the team

Dec 2023 | Kissflow

Pat on back

April 2022 | Caresoft Global

Volunteering

SaaS Design | Motion Designer

May 2023 - Present

I've contributed diverse animations, from logo to pre and post-event designs, aimed at bolstering event branding and audience engagement. With a keen eye for detail and creativity, I've contributed to a wide array of animation projects that leave a lasting impact.

CTO Talk | Motion Designer

Dec 2022 - Present

My animations for summit events have been the talk of the town, leaving audiences stunned and captivated. I've crafted various animations, spanning logo to event designs, all focused on enhancing event branding and audience impressions.

Studio MCET | Studio Lead

Aug 2017 - May 2021

I had the privilege of leading my college studio for two years, during which I spearheaded motion design and photography for every event within the college. One of the highlights of my tenure was organizing a Photography Camping event in collaboration with the renowned BBC award-winning photographer Prakash Sara.
